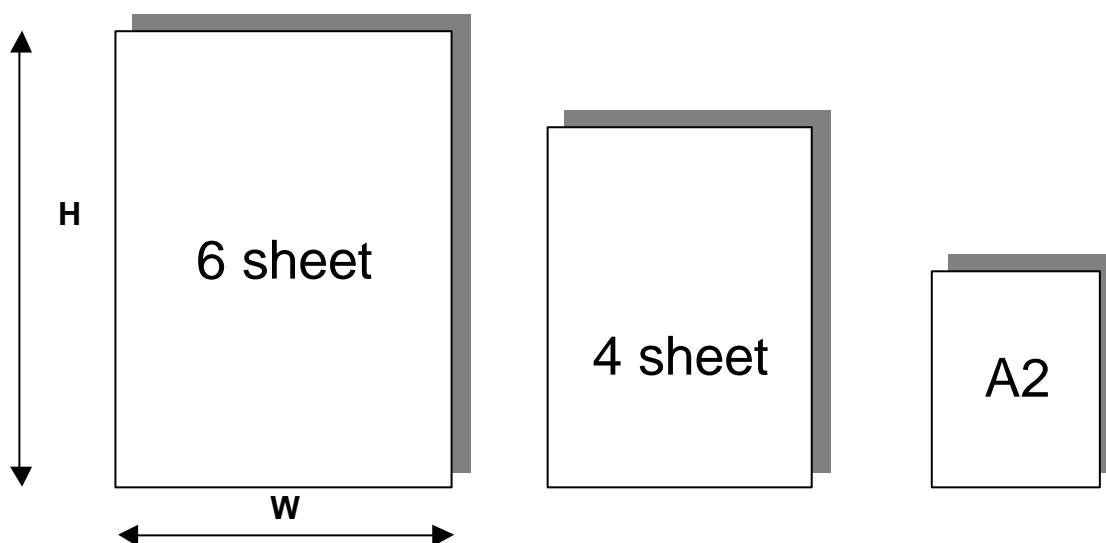


In Situ specifications

Posters

<i>Paper Size</i>	<i>Paper Dimensions</i>		<i>Design Area</i>		<i>Preferred Paper Weights</i>
	<i>H</i>	<i>W</i>	<i>H</i>	<i>W</i>	
6 sheet	1800	1200 mm	1780	1180 mm	130 - 150 gsm
4 sheet	1524	1016 mm	1504	996 mm	115 – 130 gsm
A2	594	420 mm	589	415 mm	115 gsm



Banners/Postcards/Stickers/Pamphlets/Sample Bins

Please contact an In Situ sales team member for specifications

Artwork

Software

Quark Xpress

Illustrator

-please include all third part extensions i.e. logos & image fonts
-parsed or placed images to be present will all text and strokes
Converted to outlines.

Photoshop

-any Photoshop compatible files, Tiff, EPS, etc, while j-peg files to be saved at maximum quality.

Freehand

-If converted to EPS, please provide and editable file.

Fonts

Always provide fonts used in the files created in the programs listed above as we cannot guarantee being able to match exactly from our own Adobe and Bitstream library.

Scans

For optimum image quality, we can scan your transparencies on our high-resolution scanner and place these files into your artwork. However, if you supply scans on discs, these must in CMYK Tiff, EPS or j-peg format and for the appropriate resolution and size for you scans is 10% @ 600 DPI. Any item over this size should be discussed with our studio manager.

Proofs & Colour Matching

All our digital printing machines print in CMYK colour only, always specify colour in CMYK process. If pantone colours are matched precisely, please refer to the Pantone Solid to Process matching system. Always supply a colour proof with your artwork, preferably a high quality 3M match print, Kodak, Iris, etc, which we need for accurate print colour matching. Providing this proof also helps us to eliminate incorrect outputs should there be any errors within the artworks. Colour or black and white laser prints can be accepted for layout purposes only. If a colour match is not supplied, we cannot be held responsible for any colour inaccuracies.

Disc Types

We accept artwork on any of the following formats:-

3.5" floppy. Syquest 44, 88 & 200mb. Jazz 1Gd & 2Gd. Zip 100mb CD Rom.

Note. It is preferred to bleed artwork to edge of paper.

Lead times

Artwork is required at least 10 days prior to campaign in charge date.

Finished posters 5 working days prior to in charge date, allow 15% over.

Delivery address

In Situ, 69 The Green, Twickenham, TW2 5TU.

Tel 020 8408 6200

Fax 020 8408 6219

enquiries@insitumedia.co.uk.